

JUSTIN TURCO

Art Director & ACD

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Skills

Conceptual Thinking · Problem-Solving
· Ideation · Teamwork · Photoshop ·
Illustrator · InDesign · Premiere Pro ·
Drawing · random *The Office* trivia

Experience

Part-Time Professor, Advertising
Mohawk College / Hamilton, ON
September 2024 - Present

Associate Creative Director
T&Pm (formerly *The&Partnership*) / Toronto, ON
April 2023 - Present

Associate Creative Director
DonerNorth (formerly *UNION*) / Toronto, ON
June 2018 - April 2023

Art Director
McCann Canada / Toronto, ON
October 2015 - June 2018

Art Director
Taxi / Toronto, ON
February 2013 - October 2015

Summary



I've worked in some great Canadian agencies like Taxi, McCann, and UNION, where I've created award-winning TV campaigns, social activations, and experiential installations.

I've had the privilege of working on big brands like Boston Pizza, Canadian Tire, Realtor.ca, RBC, Chevrolet, Wendy's, Mastercard, Best Buy, INFINITI, Labatt, Interval House and WSIB.

Education

Diploma with Honours - Advertising
Mohawk College, 2010-2013

Diploma - Visual & Creative Arts
Sheridan College, 2006-2008

Awards

2023 / Clios - *Bronze*
2023 / AToMiC! Awards - *Bronze*
2022 / Cannes - *Shortlist*
2022 / Clios - *Bronze*
2022 / North American Effies - *Bronze*
2022 / Epica Awards - *Gold, Silver (3), Bronze (2)*
2022 / Communication Arts - *Winner*
2022 / ADCC - *Silver, Bronze*
2022 / AToMiC! Awards - *Gold, Silver, Bronze*
2022 / Applied Arts - *Winner (4)*
2022 / Shopper Innovation Awards - *Gold (3)*
2022 / Media Innovation Awards - *Gold (3), Bronze*
2022 / Marketing Awards - *Merit (2)*
2022 / CMAs - *Silver*
2021 / Applied Arts - *Winner*
2021 / ADCC - *Bronze*
2020 / National Advertising Challenge - *Gold, Bronze*
2020 / Applied Arts - *Winner*
2018 / Canadian Agri-Marketing - *Winner (2), Merit*
2018 / National Advertising Challenge - *Gold, Bronze*
2017 / PROMO! Awards - *Gold, Silver, Bronze*
2017 / North American Effies - *Silver (2)*
2016 / CMAs - *Gold (2), Silver, Bronze*
2016 / Applied Arts - *Winner*
2016 / Strategy Awards - *Bronze*
2016 / Cassies - *Silver*
2016 / National Advertising Challenge - *Gold*
2015 / Applied Arts - *Winner*
2015 / National Advertising Challenge - *Silver*
2014 / Bessies - *Finalist (2)*